

Dafydd Elis-Thomas

Deputy Minister for Culture, Tourism and Sport

Welsh Government

26 September 2019

Dear Dafydd,

**Recruitment for the post of Director, Creative Wales**

Thank you for your letter of 9 August in which you provided an update on the governance arrangements for Creative Wales. In it you mentioned that work was underway to recruit a Deputy Director to lead Creative Wales. I understand that this post was advertised internally within the Welsh Government and an appointment has been made.

Please can you clarify why you decided to advertise the post internally within the Government rather than opening it up to external applicants with experience and expertise in the creative industries?

In your response to the Committee's [report on film and major television production](#), published in May, you said that the Welsh Government will establish an industry representative group which will provide feedback to Creative Wales. Can you say more about how the industry representatives will work with the Board of Creative Wales?

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**Cynulliad Cenedlaethol Cymru**  
Y Pwyllgor Diwylliant, y Gymraeg a Chyfathrebu

**National Assembly for Wales**  
Culture, Welsh Language and Communications Committee

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Can you confirm that the Creative Wales Board includes members with relevant industry expertise? I would be grateful if you could reply to this letter by 24 October in order for me to brief Committee Members.

Yours sincerely,

A handwritten signature in cursive script that reads "Bethan Sayed." The signature is written in a dark ink and is centered on the page.

Bethan Sayed

**Chair of the Committee**

Yr Arglwydd Elis-Thomas AC/AM  
Y Dirprwy Weinidog Diwylliant, Chwaraeon a Thwristiaeth  
Deputy Minister for Culture, Sport and Tourism



Llywodraeth Cymru  
Welsh Government

Bethan Sayed, AM  
Chair – Culture, Welsh Language and Communications Committee  
National Assembly for Wales  
Cardiff Bay  
Cardiff  
CF99 1NA

16 October 2019

Dear Chair,

### **Recruitment for the post of Director, Creative Wales**

Thank you for your letter of 26 September in which you asked for further clarification on the above.

The Deputy Director post for Creative Wales was advertised internally within the Welsh Government and across the Civil Service. This is standard practice for Senior Civil posts before going externally. An appointment has not yet been made and the recruitment process is still live so it would not be appropriate for me to comment any further.

The industry representative group referred to in May and the Creative Wales Board are one and the same thing. It will be imperative that the Chair and other external members are appointed on the basis of relevant expertise across the Sector. We will be advertising for Board members when Creative Wales is launched at the end of November.

Yours sincerely,

**Yr Arglwydd Elis-Thomas AC/AM**  
Y Dirprwy Weinidog Diwylliant, Chwaraeon a Thwristiaeth  
Deputy Minister for Culture, Sport and Tourism

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Rydym yn croesawu derbyn gohebiaeth yn Gymraeg. Byddwn yn ateb gohebiaeth a dderbynnir yn Gymraeg yn Gymraeg ac ni fydd gohebu yn Gymraeg yn arwain at oedi.

We welcome receiving correspondence in Welsh. Any correspondence received in Welsh will be answered in Welsh and corresponding in Welsh will not lead to a delay in responding.